

Shaping new models for jazz to come

Music industry constitutes an important driving force of the European culture. Over the last few decades, it has changed significantly, being now at a point of rethinking itself. Especially now, it is facing challenges that are putting its future at risk. The ongoing crisis has unearthed the already existing problems of our sector that need to be addressed systematically and holistically.

Footprints is a new collaborative project that aims at reforming the music sector and introducing the values of social, economic and environmental responsibility to its activities. Created on the initiative of the Periscope from Lyon and Wytwórnia Foundation from Lodz, Footprints is a direct continuation of Jazz Connective project which has been implemented by 6 European countries within years 2018 – 2020.

Footprints will introduce a series of activities aiming at helping all the actors of the music sector to move around the European music market and at consolidating the European creative music community around the values we currently need more than ever.

Together with 4 experienced European partners Bimhuis from Amsterdam, Druga Godba from Ljubljana, Music Austria from Vienna and Oslo Jazz Festival, the project plans to provide education, training and mentoring programmes for artists, agents and promoters.

Mentoring

Selection of 12 artists and 12 agents from Europe.

Creation of mentorship groups of artist, agents and project partners working together on European touring programmes.

International circulation

Organization and creation of European tours for artists and agents supported by European mentors.

Ressources

Publishing & promoting results of research, case studies and analysis towards a more responsible music industry.

Facilitating

Intl Jazz Platform: Professional and artistic educational scheme for 12 selected artists in Lodz (PL).

Périscope / Lobster: Professional educational scheme for 12 selected agents at Périscope (FR).

Certification

Creation of an expert team ensuring the introduction of social, economic and environmental responsibility into the music industry all along the duration of the project, based on partnership with all regional networks.

PROJECTS MEMBERS

<u>Wytwornia Foundation</u> (Łódź, Poland): Wytwórnia Foundation is a non-profit organisation, organiser of the annual jazz festival — Summer Jazz Academy and the educational scheme for professional artists — Intl Jazz Platform.

<u>Austrian Music Export</u>, (Vienna, Austria): is a joint initiative of the Austrian Music Information Center mica – music austria and the Austrian Music Fund. Their aim is to be a service and resource centre for Austrian music exporters through European and international cooperation.

Stichting <u>BIMHUIS</u> (Amsterdam, Netherlands): The BIMHUIS promises the audience a reciprocal concert experience in a beautiful place, where state-of-the-art, groundbreaking jazz is created. The BIMHUIS, like jazz itself, is an open form, continuously developing, in relation to the world – a mentality.

Oslo Jazz Festival (Oslo, Norway): The Oslo Jazz Festival is a non-profit foundation with the purpose of producing a festival of 60-70 concerts at 15-18 venues in the center of Oslo every year in week 33. The festival was founded in 1986 and covers a broad range of jazz styles.

<u>Druga Godba</u> (Ljubljana, Slovenia): Druga Godba is one of the most prominent music festivals in Central Europe, with a concept and approach that sets it apart from other festivals in this part of the world. For more than three decades.

<u>Périscope</u> (Lyon, France): Periscope is a living space aiming at creating and broadcasting innovative music. Periscope is organizing about 150 shows/year, as well as social and educational projects along with cultural screenings, talks, workshops and performances but also an important residency program which contributes to the project's artistic identity.



THE SPRING CAMPUS - 2021

WHO: 6 AGENTS

The participants can be students or graduates of specialized academies, but also people working in the cultural field and wishing to develop a new activity. Participants will need to be highly motivated and show a desire to engage in the development of an entrepreneurial activity. They must have knowledge and skills in the music field and be able to work in autonomy.

Participants must be at least 18 years old and fluent in English
Participants must live in one of these countries: **Poland, Austria, Netherlands, Norway, Slovenia, France**

WHEN: 12 - 18 April 2021

WHERE: 11bis rue Dugas-Montbel, 69002 Lyon, France - Le Périscope

+ Participation to the INTL Jazz PLatform in Lodz (PL): 16-22 July, 2021

+ Tour in europe with Footprint's artists: season 2021-2022

WHAT:

The Spring Campus is dedicated to support a promotion of 6 agents via:

- 4 days of workshops for 6 young agents with experts
- Meetings with the future mentors
- 1 bursary of 4000 € for each agent
- Participation and fees for the SPRING CAMPUS:
 - o travel costs for Lyon,
 - o accommodation during CAMPUS,
 - sustenance during CAMPUS

In addition to The Spring Campus , the programme includes :

- Participation for the INTL Jazz PLatform
 - o travel costs for Lodz,
 - o accommodation during Platform,
 - o sustenance during Platform
- Mentoring to organise a tour with one Footprint's artist and their band (around 10 concerts during the period between Jun 2021 and April 2022)
 - o travel costs & accommodation for tours

This SPRING CAMPUS will award bursaries to each agent for the development of their activity and organisation of the tours in Europe with selected Footprint's artists. They will be associated with a set of objectives and a development programme, prepared in advance by each candidate, which will be worked on during the workshops.

This SPRING CAMPUS will allow the meetings of the mentors and the future assignment of a mentor for each agent. Each mentor will follow 1 agent during 1 year for the preparation of their tour, the development of their network, the structuration and development of their business project. Each mentor will also put their agent in contact with various artists and the distribution network under construction.

The development and structuration of their network, tour and business project will include the various issues of the social approach to performing arts professions, ecological impacts, general principles, calculation methods and levers for action, economic approaches, tools and means of action for innovation in culture, and societal issues of music in Europe and means of action for public awareness.

APPLICATION

HOW TO APPLY:

APPLICATION MUST BE SENT UNTIL THE 12TH OF FEBRUARY

Applicants shall send the following information + a CV to periscope.abroad@gmail.com

We recommend you copy/past the following elements to be sure not to miss any infos required.

P	Δ	RT	٠,

Full name:
Address:
Telephone number
E-mail address:
Date of birth:
Gender (M/F/O) :

PART II

Please, describe your professional and academic background in the musical field in your country and in Europe:

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Please, describe why you would like to attend Footprints Spring Campus:

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PART III:

Please confirm that you have read the document "Conditions for participation in Footprints" and that you accept all its provisions. You will be asked to sign the document upon selection to the programme.

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The candidates shall be informed about the results of the recruitment process via e-mail **by the 26th of February.** A list of selected candidates shall be also published on the website <u>footprints-europe.com</u>