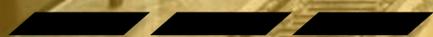




LuxStyle

Fashion & Luxury Consulting



COMPANY OVERVIEW



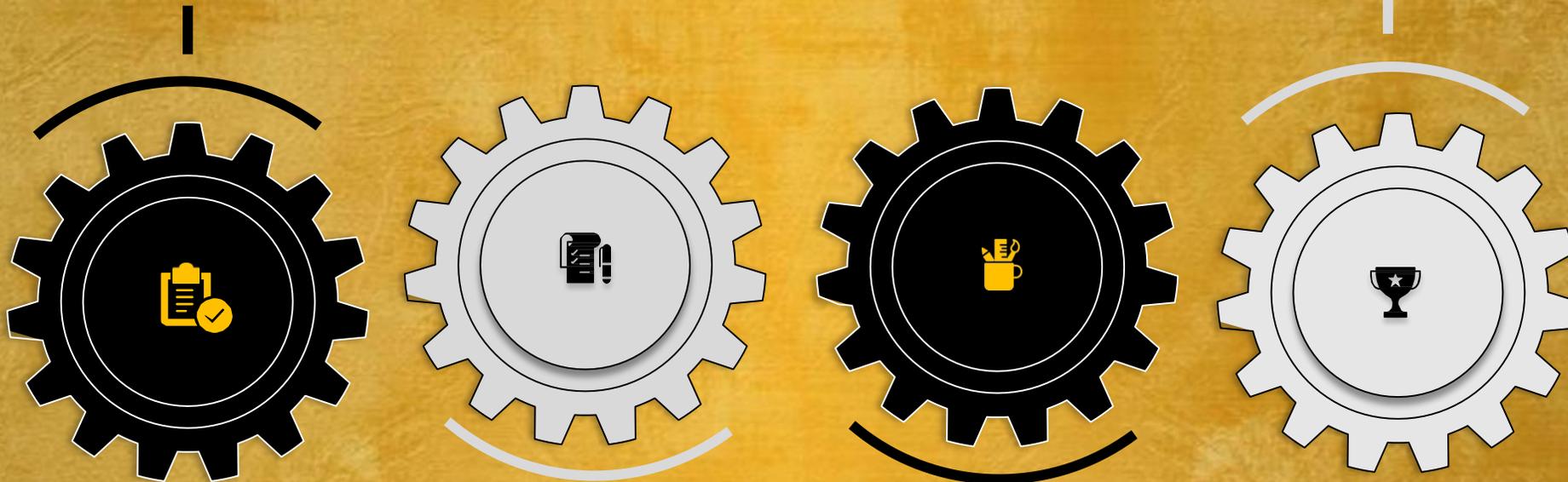
LuxStyle
Fashion & Luxury Consulting

Consultancy

Legal, Branding, Business Plan & Business Development
in Fashion & Luxury Industries

Boutique Models & Influencers

Models & Influencers Management Agency



Events

Catwalk, Corporate, Open days, pop-ups

Communication

LuxStyle Consulting produces Media plan and
Offline & Online effective communication strategies

WHO ARE OUR CUSTOMERS?

DESIGNERS, ARTISANS & PAINTERS



LuxStyle Consulting advises designers, artisans & Painters in Legal aspects such as brand registration, Image rights. Also advises in Offline and Marketing strategies and Productions

BRANDS



Luxstyle organises Fashion & Luxury Events such as Press Trips, Open Days. In addition, LuxStyle Consulting is expert in organises Fashion Productions and Catwalks

MODELS & INFLUENCERS



LuxStyle Consulting has a Boutique of Models that are also Influencers.



CONSULTANCY

WE ARE EXPERTS IN ANALYZE NEW BUSINESS MODELS IN FASHION & LUXURY INDUSTRY

Subscription method

Clothing Rental

Stylism based in BigData

Clothing Library

Premium & Masstige Strategies

Pop-Up Stores

High Couture E-Commerce

Plataforms



WE USE THE LAST ADVANCES IN TECHNOLOGY

Big Data

- Personalización CX
- Smart Data
- Predictive Analyse

Mobile

- Omnichannel Salesforce
- Comunicación CX
- Mobile Payment
- Lean Process

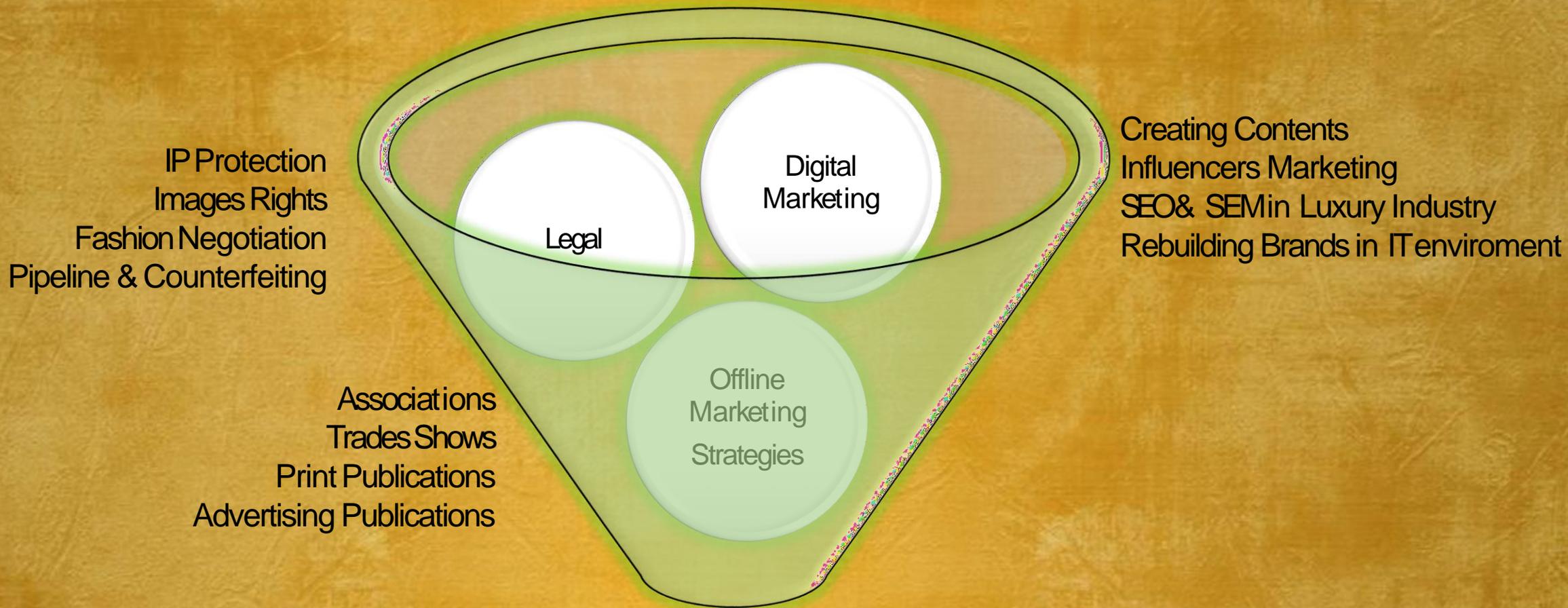
Cloud

- Flexibility
- Ominichanel
- SAAS

...RFID
BEACONS

IF TECHNOLOGY IS THE FUTURE; LIFESTYLE IS ITS EVOLUTION.

CONSULTANCY



SUCCESS

COMMUNICATION ONLINE & OFFLINE

We are experts in:

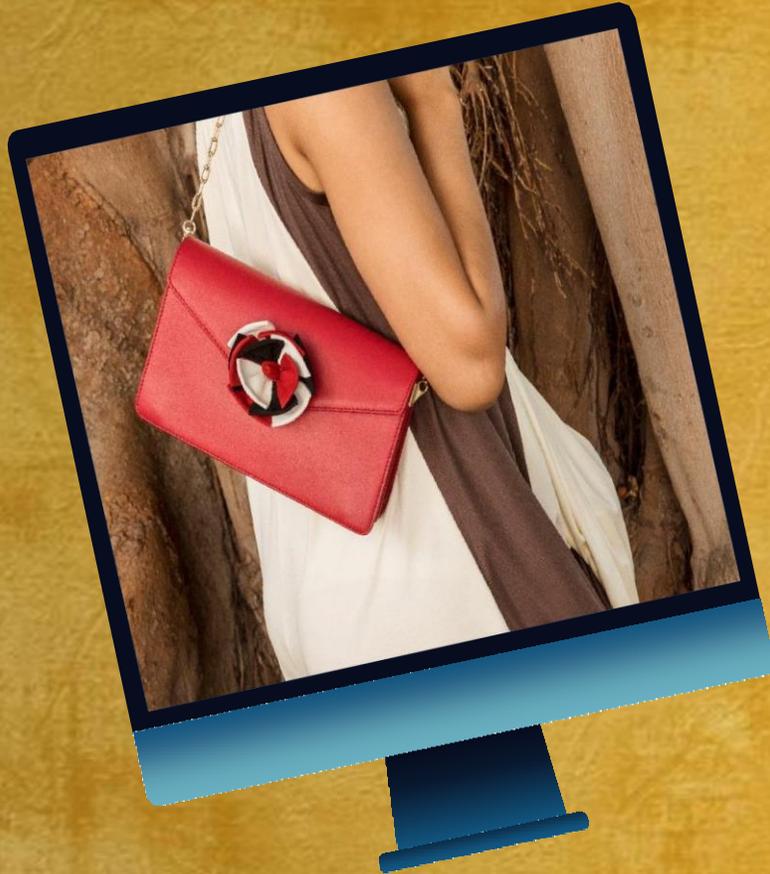
Knowing and reaching out to key audiences/stakeholders.

Recognizing communications opportunities.

Developing and conveying key messages.

Providing useful, relevant information to groups or individuals.

Encouraging Micro & Macro Influencers to be active communicators.



COMMUNICATION ONLINE & OFFLINE

Tactics that we can implement for you

Press Releases

Press Trips

High-Level Audience Meeting Request

Media Meeting Request

Institutional & Embassies Meeting Request

Marketing of Influencers



EVENTS MANAGEMENT

Process...

Starting Point...





EVENTS MANAGEMENT



Mercedes Benz Fashion Week
Several Catwalks
Inc. Inauguration & Closing July
2018



Presentation of Brands



Art Exhibitions



Beauty Open Day



Luxury Events



Workshops, Talks
Press Releases

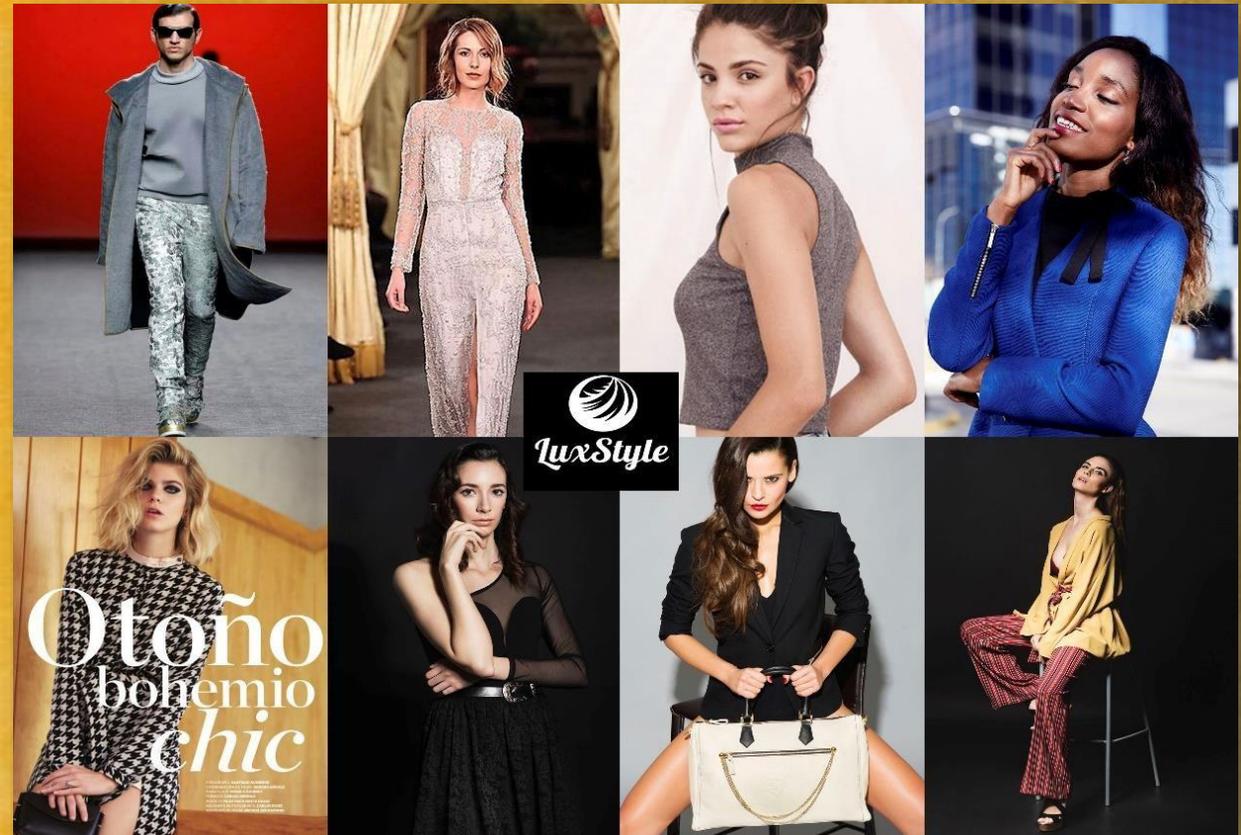
The Boutique Affaire

Pop-up & Catwalks Event

BOUTIQUE MODELS & INFLUENCERS

LuxStyle Consulting has a boutique of Models that are Influencers

500k 0.1% Customer's Interaction Vs. 10k 5% Interaction = 3% Sales



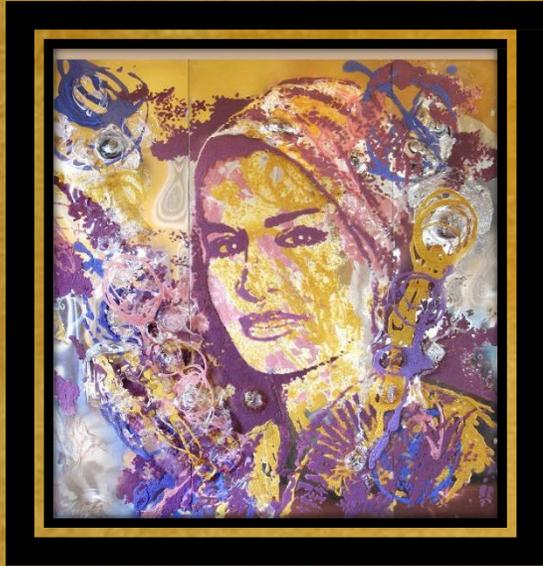
ARTISTS

LUXSTYLE CONSULTING PROMOTE SOME FAMOUS ACTORS, FLAMENCO DANCERS & SINGERS



PAINTERS

LUXSTYLE CONSULTING PROMOTE WELL KNOWN PAINTERS



OUR VENUES

Premium Venues

- Private Clubs
- Breakfasts in Gold & Precious Metal
- Meals for six people inside of Michelin's Restaurants Kitchen
- Meals en Suites with terrace Hotel 5* in the center of Cities
- Teas in anonymous Clubs
- Venues with Privates rooms in Palaces and "Paradores"

Just if you book with LuxStyle Consulting

- ✓ Rooms in Private Clubs that are for the Club members will be closed for our customers
- ✓ Special Prices with our Catering
- ✓ Premium Treatment
- ✓ Personalisation y Exclusivity
- ✓ Short Notice in bookings
- ✓ Short Notice in Michelin's restaurants



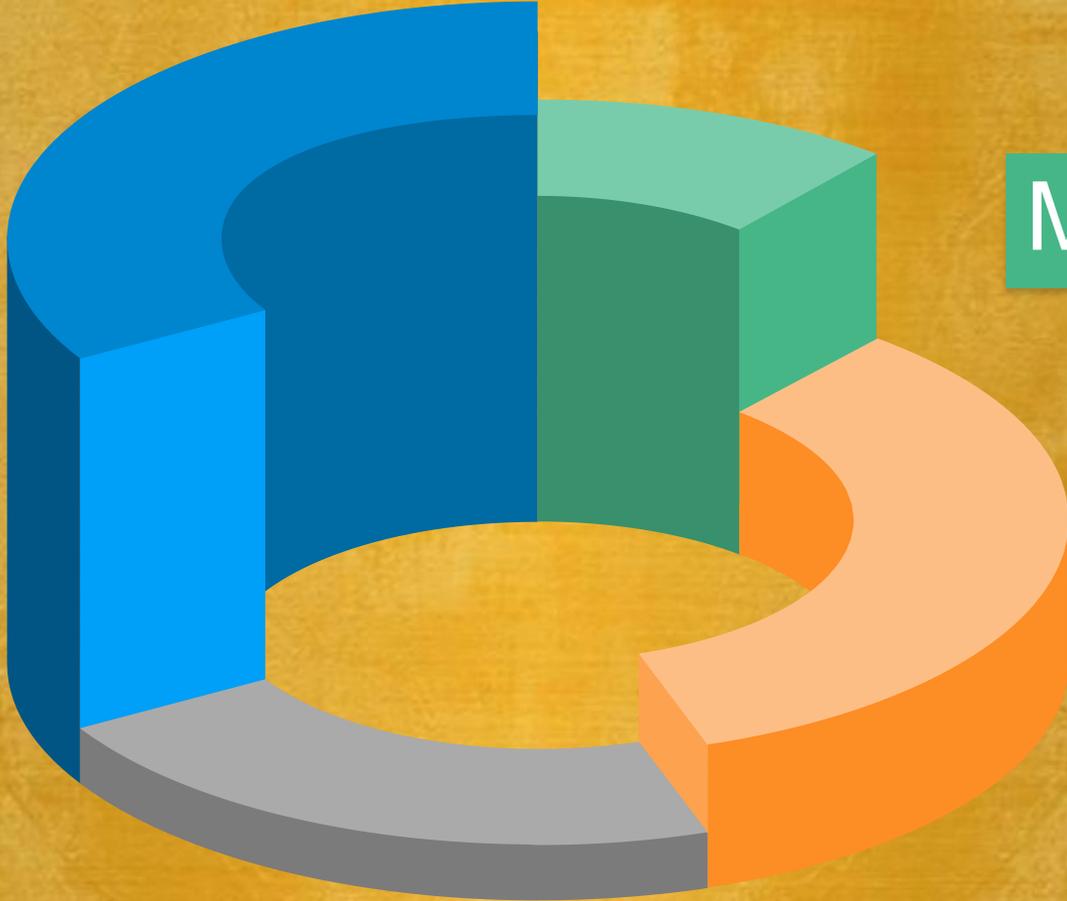
Where are we?

Madrid
48%

Dublin 16%

Marbella 27%

Seville 9%

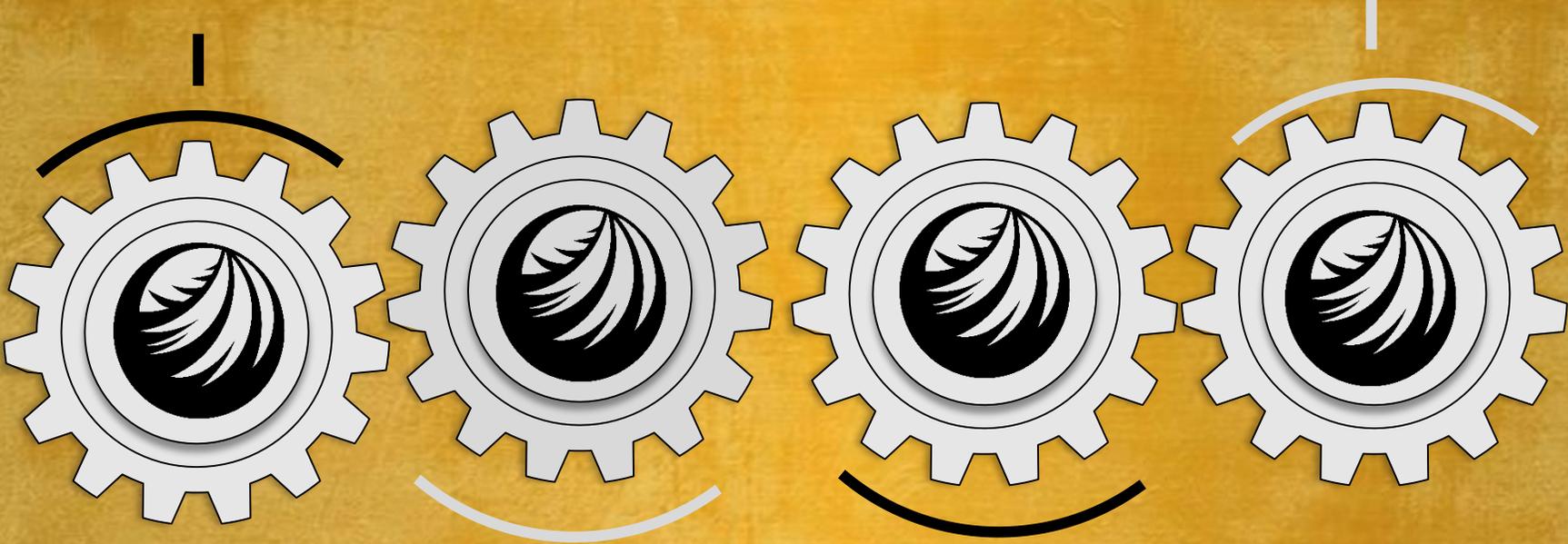


LUXSTYLE OVERVIEW

Consultancy

Legal, Branding, Business Plan & Business Development

Boutique Models, Influencers & Artists
Models & Influencers Management Agency



Communication

LuxStyle Consulting produces Media plan and Offline & Online effective communication strategies

Events

We are experts:
Luxury Events
Fashion Productions
Creating Business Plan
Developing New Business Models
Catwalks, Conferences & Inaugurations
Digital Marketing Strategy
Creating Contents
Communication Offline & Online Strategy
Rebuilding Brands



LuxStyle

Fashion & Luxury Consulting



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