



# ANNUAL REPORT 2017

Center for Indonesian Policy Studies

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**MEET OUR TEAM** 





## RAINER HEUFERS

**Executive Director** 

#### **Word from the Executive Director**

Dear friends of CIPS,

This is only the second year of CIPS and I am glad we can report solid growth.

Our team grew from 8 to 11 while staff expenses remained at about 50% of our total expenditures. It is important for us to stay productive and efficient. Meanwhile, our total income tripled to 260,000 USD, which gives us a solid base to fulfill our mission of spreading policy ideas that promote freedom and prosperity in Indonesia.

What matters most is that we are being heard! Downloads of our policy papers grew from 24 per month in 2016 to about 145 per month in 2017. At the same time, our media mentions increased from 107 to 304 and our website visits rose from 8,500 to 45,400.

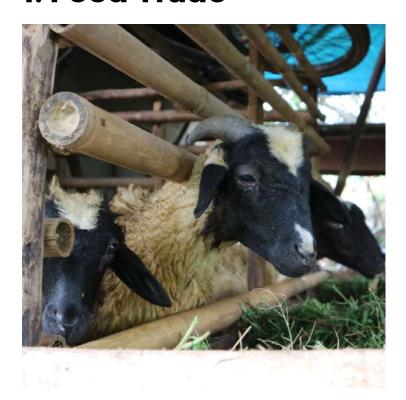
It has been a great start and we are proud of what has been achieved. We are also extremely grateful for the generous contributions of our donors and we thank everyone who supported us!

Best regards,

**Rainer Heufers** 

## **CIPS PROJECTS**

## 1. Food Trade



CIPS studies on food trade show how possible policy reforms can pave way for a healthier, economically well off Indonesia.

Our analyses see that through certain regulation revisions, rice prices can be more affordable for the poor, and the country's low beef consumption can be coped with. CIPS encourages effective policies on trade regulations to provide Indonesia with sufficient food supply and more affordable prices for those of low-income. Furthermore, CIPS also surfaces policy recommendations that would enhance the quality of social protection schemes for agricultural workers, whose sector covers over a third of the total employment in Indonesia.

## 2. Internship and Volunteer Program



CIPS is glad to have young and proactive individuals join our Internship and Volunteer Program. They get to earn hands-on experiences in conducting public policy analysis, implementing communication and outreach plan, and the daily operations of our think tank work.

A growing, dynamic team as a whole is made as we expand our database through an online form system. Not only do we let interns and volunteers develop their capacity and skills through the program, but also see an immense contribution made towards our dayto-day activities as well as projects.

## **CIPS PROJECTS**

## 3. Community Livelihood



CIPS has broadened its focus areas within the matter of improving Indonesian community livelihood: the concern towards a proposed national alcohol ban, property rights on forests, and international migrant workers.

Having analyzed the unintended consequences of the alcohol ban last year, this year CIPS suggested that community forest preservation and the lifting of import restrictions reduce the risk of landslides and floods. Pertaining to migrant workers, by the end of 2017, CIPS was bound to publish its very first book entitled 12 Indonesian Dreams. It talks about inspiring experiences of Indonesian migrant workers who took on entrepreneurial journeys to provide for their families, after returning home from working in Taiwan and the Middle East.

## 4. Education Policy



CIPS conducts studies on how to provide more access to quality education for Indonesian families of low-income, and one way of this is through low-cost private schools (LCPS). Despite fewer private than public schools, private education continues to play a significant role in the development of the country. Policy recommendations by CIPS were not only delivered through the publication of papers but also events such as the paper's own launch and forum discussion to disseminate the message directly to a broader audience.

CIPS also expressed that enhanced parent involvement as well as the improvement of options to choose schools through vouchers can contribute to bringing quality education closer to more children, especially those of low-income households.

# **CIPS PROJECTS**

## 5. Akademi CIPS



After its launch in mid-2017, our massive open online course Akademi CIPS had over 1800 participant enrollments. Designed for but not limited to university students, the course participants are growing in line with university cooperations throughout the archipelago. It consists of video lectures, discussion forums, quizzes and final assignments to facilitate the learning process. Moreover, it has also launched and is developing its mobile application version.

Having produced a course on Indonesian food trade and security, Akademi CIPS looks forward to running more surrounding the topics of economic freedom, technology in an open society, public policy in Indonesia and many more. Workshops and FGDs are conducted along the way to inspire and develop its curriculum.

SEGERA DAFTAR DI WWW.AKADEMI-CIPS.ORG





# **HIGHLIGHTS 2017**

## 1. Top 100 Think Tanks in SEA and the Pacific

1-30-2018 2017 Global Go To Think Tank

#### Index Report

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icGann, James G., "2017 Global Go To Think Tank Index Report" (2017).TTCSP Global Go To Think Tank Index Reports.

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66. Nepal South Asia Centre (NESAC) (Nepal)

67. Institute for Social and Environmental Transitions (ISET) (Taiwan)

 Center for International Relations and Strategic Studies (CIRSS) (Philippines)

69. Center for People and Forests (RECOFTCO) (Thailand)

70. Australia China Relations Institute (ACRI) (Australia)

71. Australian Strategic Policy Institute (Australia)

72. Center for Indonesian Policy Studies (Indonesia)

73. Ecologic Foundation (New Zealand)

74. Pacific Island Forum (Fiji)
75. Grattan Institute (Australia)

76. Centre for Policy Development (CPD) (Australia)

77. Institute of Water Policy (Singapore)

78. Institute for Policy Analysis of Conflict (Australia)

79. Institute of Public Policy Studies (Thailand)

80. Institute for Economics and Peace (IEP) (Australia)

CIPS numbered 72 among Top 100 Think Tanks in Southeast Asia and the Pacific (TTCSP Global Go To Think Tank Index Report)

#### 2. CIPS has a new office!

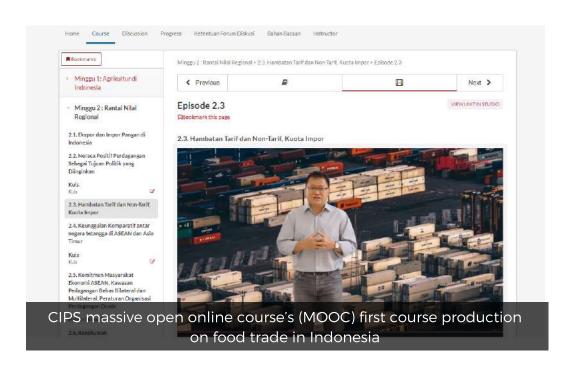


# **HIGHLIGHTS 2017**

## 3. Volunteer Program

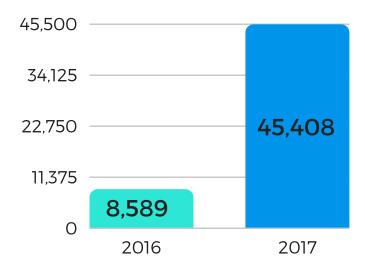


#### 4. Akademi CIPS Course

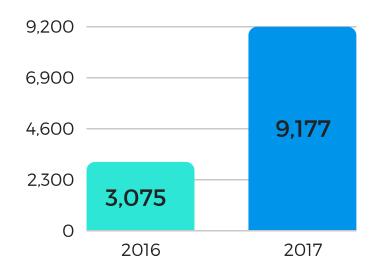


# **OUTREACH**

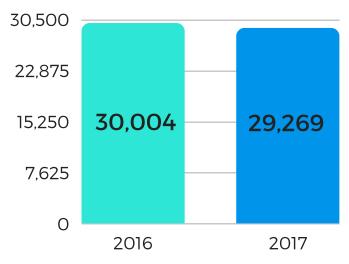
## **Website Visits**



## **Social Media Audience Size**

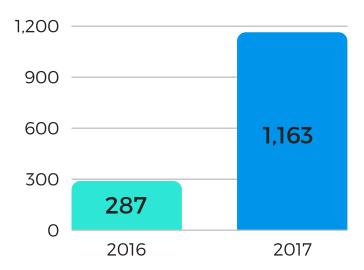


## **Social Media Engagements**

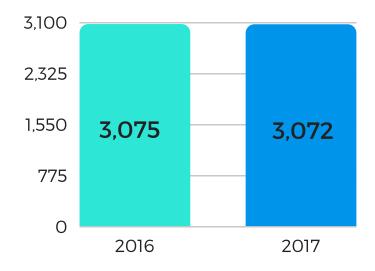


# **OUTREACH**

## **Paper Downloads**

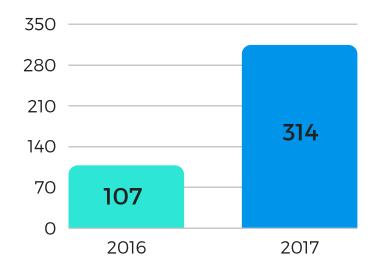


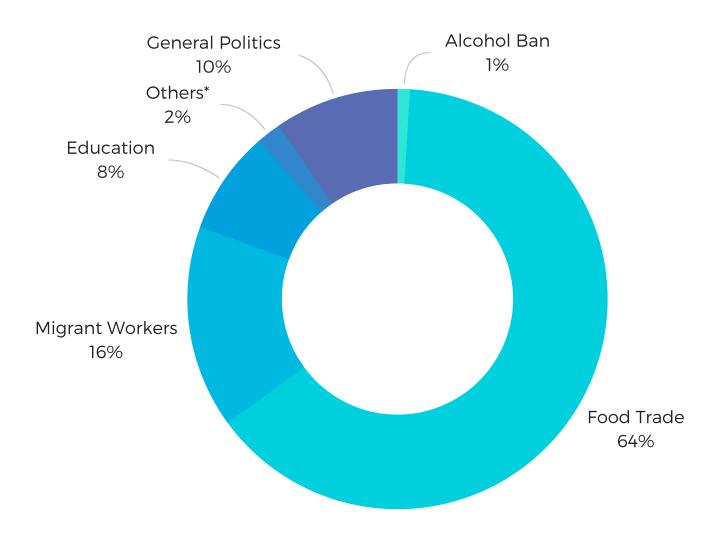
## **Newsletter Audience Size**



# **OUTREACH**

## **Media Mentions**

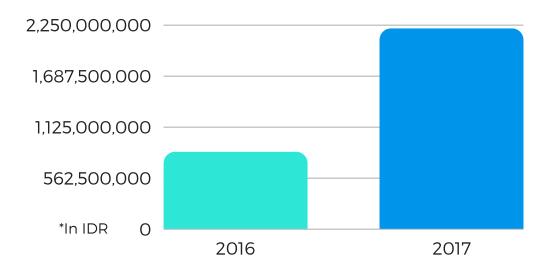




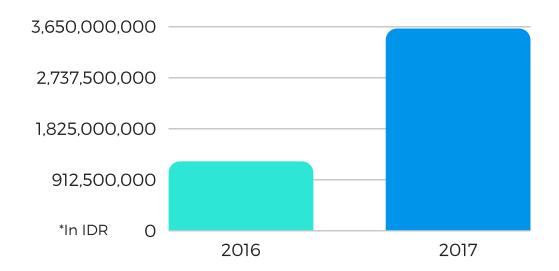
## **FINANCIAL & OPERATIONS REPORT**

In 2017, CIPS significantly increased the size of its team, number of projects, and budget.

## **Total Expense**

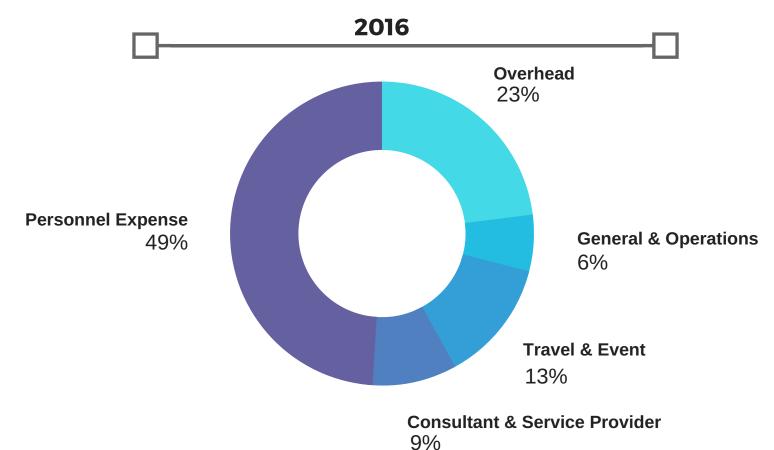


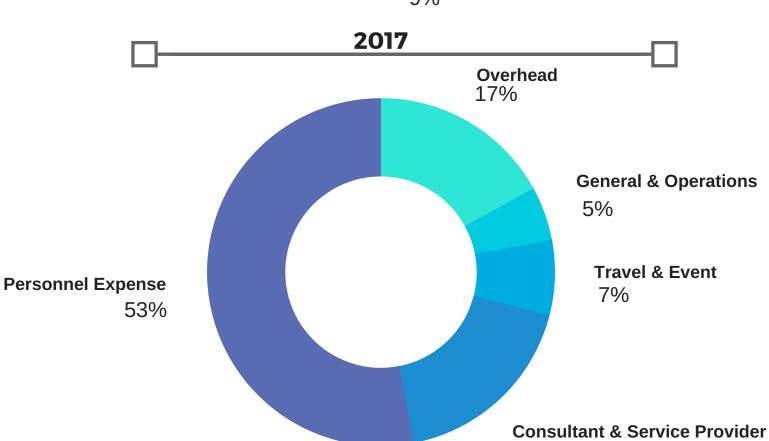
#### **Total Income**



# FINANCIAL & OPERATIONS REPORT

## **Expenses Breakdown**

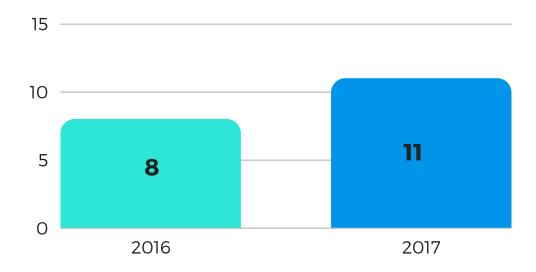




18%

# FINANCIAL & OPERATIONS REPORT

## **Head Count**



# **Board Members**



Saidah Sakwan - Chairwoman



Arianto Patunru - Supervisor



Nur Syamsuddin - Secretary



Rainer Heufers - Executive Director



Rofah Mudzakir - Treasurer

## **Our Team**



Rainer Heufers
-Executive Director-



Sara Sihaloho - General Manager-

## **OPERATIONS TEAM**



Patricia Kandou
-Program and
Activities-



Melissa Lasanuddin
-Finance and
Administration Assitance-

## **RESEARCH TEAM**



Hizkia Respatiadi -Head of Research-



Imelda Magdalena Freddy -Researcher-



Sugianto Tandra -Researcher-



Novani Karina Saputri -Junior Researcher-

## **EXTERNAL RELATIONS TEAM**



Anthea Haryoko



Vera Ismainy -Head of External Relations- -Media Relations Manager-

## **AKADEMI CIPS**



Lulu Fakhriyah -Head of Akademi CIPS-

#### **ABOUT THE CENTER FOR INDONESIAN POLICY STUDIES**

The Center for Indonesian Policy Studies (CIPS) is a strictly non-partisan and non-profit think tank providing policy analysis and pratical policy recommendations to decision-makers within Indonesia's legislative and executive branches of government.

CIPS promotes social and economic reforms that are based on the belief that only civil, political, and economic freedom allows Indonesia to prosper. We are financially supported by donors and philanthropists who appreciate the independence of our analysis.

#### **KEY FOCUS AREA:**

Food Trade Policy: CIPS exposes the adverse effects of economic restriction and formulates policy options, particularly in regard to food trade, that allow Indonesians to support their own livelihood.

Education: CIPS studies the situation of low-cost private schools and how they contribute to quality education for children of low-income households in Indonesia.

#### Community Livelihood:

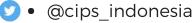
Property rights on forests: CIPS analyzes the positive impacts of property rights for Indonesian villagers who reside around the forests in order to improve their livelihood as well as ensure the success of forest conservation programs.

Migrant Workers: CIPS suggests policies that facilitate low-skilled labour migration as it is of critical importance for the income generation and capacity development of marginalized communities in Indonesia.

Alcohol: CIPS studies the unintended consequences of existing alcohol policies in Indonesia and suggests policy options to minimize harmful effects on human health and social behaviours.

#### www.cips-indonesia.org







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