

**PITCH DECK** 

# GROWTH HACK YOUR DIGITAL JOURNEY.

Transform businesses through tailored marketing solutions.



# elcome Transform your digital presence with Firmads.In, the leading digital marketing company. Our innovative strategies and expert team will elevate your brand, engage your audience, and deliver outstanding results. Let us propel your business to new heights in the digital realm.

### **Section**

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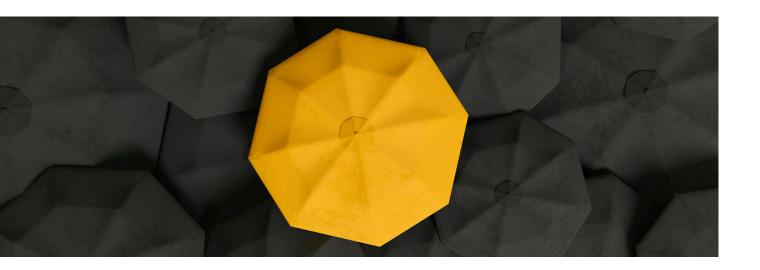
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We appreciate your consideration of FirmAds.In for

your digital marketing needs.

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# **About Us**



#### Who We Are

At FirmAds, we understand the challenges faced by small business owners in the digital age. That's why we offer tailored solutions in web design, SEO, social media marketing, design, performance and eCommerce marketing, digital marketing and PR, and SEM. With our comprehensive range of digital marketing services, we help you establish a strong online presence, attract customers, and achieve success. Let us be your digital marketing partner and transform your business today.

**Mission:** To offer businesses an affordable one-stop solution for all of their digital marketing requirements.

**Vision:** Prioritise a firm's long-term business goals and increase their value in the market. And also, expanding artistically and digitally with more clever work.

#### What We Do

At FirmAds, we're the digital marketing disco divas. With web design, SEO, social media marketing, design, performance and eCommerce marketing, digital marketing and PR, and SEM, we'll make your business shine brighter than a glitterball. Join us on the dance floor of success and let's boogie down in the digital realm. FirmAds: Where marketing meets a groovy good time!

### **Company Facts**



100 Completed Project



87
Clients
Onboarded



86+ Satisfied Client

# Services

FirmAds.In is your ultimate one-stop solution, offering a wide array of services to tackle all your company's needs. From web design to digital marketing and everything in between, we've got you covered.

### Web/App Development & SEO



Process of affecting the visibility of a website.

We go beyond just creating websites, apps, and digital experiences. We take the time to listen, learn, and understand your business goals before we build anything. By working closely with you, we identify the most realistic and impactful solutions to help your business grow, innovate, and transform.

## **Branding & Marketing**



Website design and development

At Firmads, we specialize in unique branding and marketing solutions that elevate brand presence and drive conversions. By understanding your target audience, unique selling proposition, and goals, we develop tailored strategies that effectively communicate your value and differentiate you from competitors.

#### Media & Entertainment



It involves using email to send advertisements.

As a media and entertainment firm, we recognize India's immense market potential as the fifth-largest in the world. With diverse mediums like television, films, radio, gaming, digital advertising, live events, and print media, we tap into a wide range of opportunities to engage audiences across demographics.

#### **MORE SERVICES**

Search Engine Optimization | Digital Marketing | App Development | AR/VR Development |

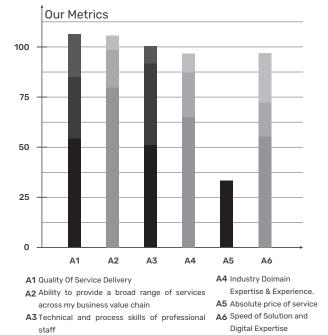
AR/VR in Marketing | eCommerce Marketing | Amazon Marketing | Graphic Design | Branding |

Social Media Management | Product Photo Shoot | Performance Marketing | Market Strategy

Planning | Search Engine Marketing | Market Research | Influencer Marketing



When selecting a marketing platform/provider, it's essential to partner with a company that aligns with your unique business needs and goals. FirmAds.In distinguishes itself by offering an exceptional combination of expertise, experience, and a comprehensive range of services.



With FirmAds.In, you can trust in our proven track record of delivering exceptional results for businesses of all sizes. Our team of experts possesses a deep understanding of the digital marketing landscape, enabling us to craft tailored strategies that maximize your brand's visibility and drive tangible growth.

Select FirmAds. In and experience the difference of working with a trusted partner that is invested in your success. Let us be the catalyst for your brand's growth, amplifying your online presence and helping you achieve unparalleled marketing success.



# Why Firmads.in?

In today's digitalized world, businesses cannot overlook the importance of establishing a strong online presence. With the widespread usage of social media and the abundance of online information, it has become imperative for companies in the Indian market to embrace digital marketing strategies. Firmads, being a marketing genius, understands the immense potential that India offers for businesses to grow, engage with their target audience, and monetize their online presence. The value of digital ads in India is continuously on the rise, currently amounting to \$342 million, with an annual growth rate of 4.4%. This trend signifies the immense value that digital marketing brings to businesses, allowing them to effectively reach their audience in a cost-effective manner. Gone are the days of traditional approaches, as Firmads encourages businesses to embark on their digital journey and unlock new avenues for growth and success.

Firmads assists businesses with content development, creation, and classification, while also providing ad moderation leveraging their expertise in keywords. Digital marketers find it easy to create and execute campaigns in а responsive manner. To capitalize on revenue and lead generation opportunities, consider implementing growth hacking strategies with Firmads. In throughout your digital journey.



**USPs (Unique Selling Preposition)** are for products, services offer satisfaction rate in numbers.



Businesses Don't Just Want Personalization. They Demand It. With Firmads, and their services, getting things right matters!



## The Clientele























# **Our Offers**

# What will you get by purchasing a package from us?

By purchasing a package from FirmAds.In, you will receive a comprehensive range of digital marketing solutions tailored to your business needs. Our expertise will help you establish a strong online presence, attract and engage your target audience, and drive measurable results. With our dedicated support and customized strategies, you can expect enhanced brand visibility, increased customer engagement, and accelerated business growth.

#### **Benefit**

By choosing a package from FirmAds. In, you'll benefit from an enhanced online presence, targeted audience engagement, and measurable results. Our tailored digital marketing solutions will help your brand stand out, attract and engage your target audience, and drive tangible growth for your business. Experience the power of effective digital marketing strategies and unlock your business's full potential.



Contact Our Customer Service For More Information

990 8830 475

#### **FIRM STARTER**

For Small Business

INR9999/mo

**ONWARDS** 

Affordable essentials to establish your online presence and attract customers.

- Web Design: Establish your online presence with a professionally crafted website.
- Social Media Setup: Get your social media platforms ready for success.
- SEO Optimization: Boost your visibility and organic traffic with effective optimization.
- Creative Content: Engage your audience with compelling and tailored content.
- Branding Brilliance: Enhance your brand identity with captivating designs.
- Analytics Insights: Gain valuable data-driven insights into your online performance.
- Dedicated Support: Enjoy personalized assistance from our expert team.



#### **ACCELERATOR**

**Intermediate Class** 

INR 1999 / mo

**ONWARDS** 

Accelerate your growth with advanced strategies for advertising and online visibility.

- Advanced Web Development: Unlock the full potential of your website with advanced features.
- Strategic Ad Campaigns: Drive targeted traffic and conversions through effective advertising.
- SEO Dominance: Dominate search engine rankings and increase your online visibility.
- Content Brilliance: Fuel your brand with captivating and result-oriented content strategies.
- Social Media Mastery: Harness the power of social media with expert management and growth.
- Conversion Optimization: Optimize your website to maximize conversions and sales.
- Monthly Insights: Stay informed with comprehensive analytics and performance reports.

#### **GENIUS GROWTH**

Most Popular Plan

INR 29999/mo

**ONWARDS** 

Unlock your brand's genius potential with elite solutions for web, ads, and content.

- Elite Web Solutions: Elevate your online presence with a cutting-edge, customized website.
- Ad Campaign Mastery: Unleash the full potential of advertising to reach your target audience.
- SEO Supremacy: Achieve top search engine rankings and dominate your market.
- Content Wizardry: Engage, captivate, and convert with expertly crafted content strategies.
- Social Media Domination: Stand out in the social media landscape with strategic management.
- Conversion Brilliance: Optimize your conversion funnel for maximum success and growth.
- VIP Support: Receive priority assistance and guidance from our dedicated team.

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## Feedback

Step into the world of success stories as our valued clients share their experiences with FirmAds.In. From increased brand visibility to higher conversion rates, our clients have witnessed the transformative impact of our comprehensive services. Read their testimonials to gain deeper insights.



# Mr. Joseph Kabala (DRC) Founder, BekSarl

The website delivered to me was highly attractive and I am very satisfied with the works of FirmAds.In team. Being on a different country and getting a website from India feels good and that too in a very low price point. I would definitely be grabbing services from FirmAds in future and also recommend to my friends and community.



# **Mr. Kishan K**Founder & CEO, Rubz.In, Skin Routine.In, TYC

We are very impressed by their expertise and professionalism throughout the entire process. They provided us with a comprehensive strategy that included website optimization, content creation, social media management, and targeted advertising. The results of their efforts were impressive and we are extremely satisfied with the results and would highly recommend FirmAds.In for all your digital marketing needs!

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# Outro



## **Thank You**

We appreciate your consideration of FirmAds.In for your digital marketing needs. We look forward to the opportunity to work together and achieve success. For any inquiries, feel free to reach out to us. Thank you for your time and consideration.

5th Floor, Sri Laxmi Narasimha Gachibowli, Hyderabad 500081

> +91 - 9381061940 +91 - 9908830475 +91 - 9810726558

> > www.firmads.in

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