



LeShelle A. Smith

MINORITY REPORT FEATURING BLACK OWNED BUSINESSES, HOST

about the blogger

LeShelle Smith is a woman who decided she wanted to start her media platform, interviewing individuals who are contributing to the rebuilding of Black Wall Street(s) in cities across America. That decision lead to LeShelle creating Minority Report featuring Black Owned Businesses, a video blog on YouTube that highlights African American entrepreneurs, operating as the media extension of Smith Communication Services, LLC.

about the blog

The mission of Minority Report is to feature Black entrepreneurs through interviews and product/service reviews. The vision of Minority Report is to do for Black Owned Businesses, what Oprah's Book Club did for authors - provide exceptional, one of a kind, Word of Mouth Marketing that converts into increased sales. The goal of every blog article, social media post, and YouTube video is to highlight Black owned businesses through storytelling, promote their products and services but to also empower and educate aspiring entrepreneurs.

statistics*



10,997



7,020



1,720



1,763



6,791

*as of April 1, 2020

info@minorityreporttvshow.com

A woman with short dark hair, wearing large black-rimmed glasses, a red sleeveless dress, a silver watch, and a gold chain necklace, is blowing red and pink confetti. The background is split vertically: white on the left and grey on the right.

Why We Should Work Together

**build a buzz
acquire social sharing
more engagement, less effort
benefit from real-time customer reviews
get repurposed content that never expires**



29.6K

Twitter
impressions
(28 day
summary)



48,659

views on
YouTube



\$50

website
advertising fee



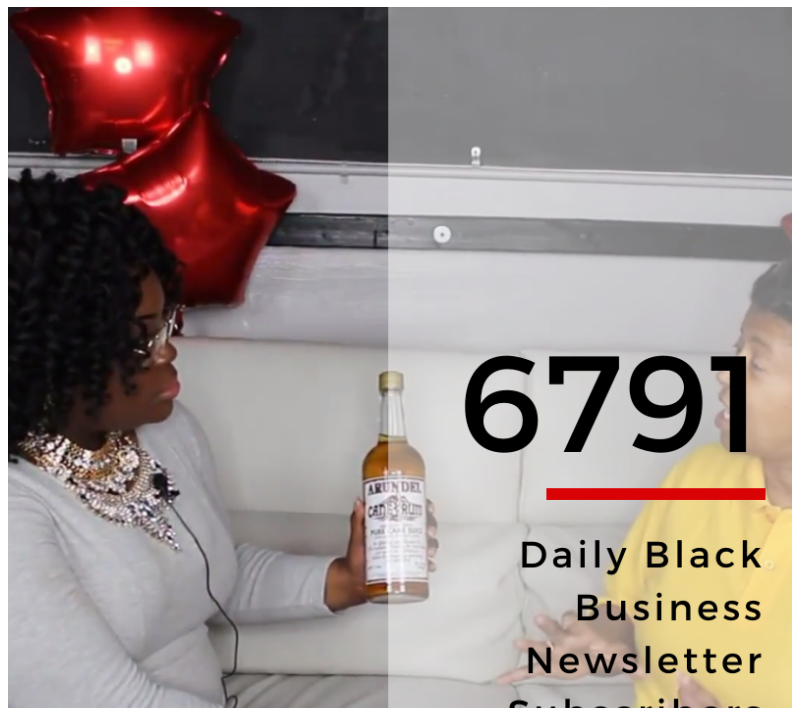
10,997

Facebook
Followers



7028

Instagram
Followers



6791

Daily Black
Business
Newsletter
Subscribers



\$90

guest
appearance fee



\$75

product
placement fee



\$60

interview
sponsorship
& product reviews



\$50

website
advertising fee



\$35

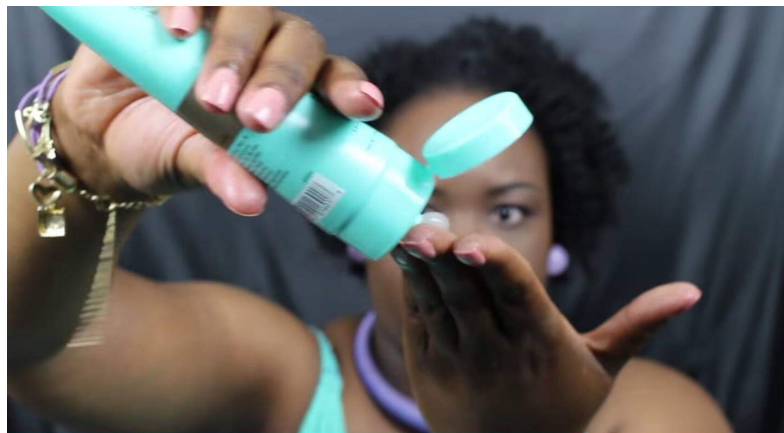
feature blog
post fee



FREE

inclusion in the
Ultimate Black
Love Gift Guide

What are people saying about Minority Report...



T

I stumbled upon your video looking for a true review of the Flawless Haircare Line. I'm 4C, color treated & dry hair. I bought the shampoo, conditioner, and edge control but was reluctant to use because I hadn't seen anyone with my hair type reviewing it. I'm going to keep the product and try it out. Thanks for the honest review. I'm subscribing!



Your Local Paintshop • 12 hours ago

Ok so the fact that you made this video a few days after I was thinking about buying it is crazy lol. I'm ready!



B

Bebe Klein • 5 hours ago

Thank you for this thorough review and I just purchased the Purus laundry detergent and have to say it was an easy transaction since they accept Apple Pay so I didn't even need to create an account/submit address info. Although I wasn't actually searching for a BO brand when I stumbled across your review, it's good to know resources like this exist and plan to use in the future.



Maurice Welsh Apr 27

to me ▾



Good afternoon, I was viewing your reviews of blacked owned businesses with respect to laundry detergents and is unable to locate a link to the results. I would like to get to the product shown on this video called PurPus Natural 3X Laundry detergent. Can you deliver the proper link to the business that sells this product. Reviews are great but the inability to find the products being reviewed seems stacked. I could only find TRUE laundry detergent.

The below link is where I found the reviews on the Black owned business and products.

https://www.youtube.com/watch?v=fm8vt_IWWuk



LeShelle Smith May 2

to Maurice ▾



Hey Maurice!

You can visit www.Purpus.co and purchase your laundry detergent. I am sure you will love it as much as I did.

Thanks for contacting me.

www.MinorityReportTVShow.com

Facebook.com/MinorityReportTVShow

Instagram.com/MINORITYREPORT717

Twitter.com/MREPORT_TV

Google.com/+MinorityReportTVshow

and on [YouTube as MinorityReport_TV](#)



Maurice Welsh May 8

to me ▾



Thank you LeShelle. I have placed my order.



Minority Report - featuring Black Owned Businesses

May 17 at 2:35 PM • 🌐

Save on your custom press-on nails before the discounts expire!



MINORITYREPORTTVSHOW.COM

16 Black Owned Press-On Nail Extensions + DISCOUNTS | Minority...

You can order pre-designed nail sets or have these designers create a custom look for everyday wear or a...



Sara Jameson and 30 others

3 Comments • 15 Shares



Shanayla Sweat

Just ordered from one of these! Thanks for the recommendation.

2d

Like

Reply

Message



Minority Report - featuring Black Owned Businesses

Shanayla Sweat hey!!! Which set did you buy??

20h

Like

Reply



Shanayla Sweat

Minority Report - featuring Black Owned Businesses Ethereally from the UK. I ordered two sets and adhesive. It will take a while to get over here, but I'm still excited lol.

20h

Like

Reply



Minority Report - featuring Black Owned Businesses

Shanayla Sweat that's Awesome!!

Just now

Like

Reply



I am so proud of you! I have been watching you since day one and you rock!!!!!! I am so going to be reaching out this week to talk. I would love to add our products to this subscription box way to get Zaa Box out there!



Loved this unboxing. I am going to check them out.

Talisa Rae • 1 hour ago



great job.. would love to love to explore possibilities for Black chefs..

Chef E.Muhammad.#thenationschef • 9 minutes



1



1



I actually have a great interview with Darrell Anderson, CEO of Chef Joseph's Kicksauce. Not only does he make an amazing hot sauce, he has training materials: Guide to Getting your Food Product From the Kitchen to becoming Market Ready. I will be reviewing some bbq rubs, marinades and sauces in upcoming episodes. Stay Tuned!!

MinorityReport_TV • 2 minutes ago



I loved this video and always looking for ways to uplift the black community ★ my kids birthdays are coming up, I look forward to supporting her products . Found her on FB & Instagram so following her as well.



Minority Report - featuring Black Owned Businesses

Jan 20 at 4:48pm • 🌐

📺 WORD OF MOUTH MARKETING: **Kisses-Nubian GlamourGirl** RECEIVED SO MANY ADDITIONAL ORDERS FROM THIS ONE PHOTO! I love my Nubian Wide Collar Beaded Necklace! **#AllBlackErrThang #BeBlack #ThinkBlack #BuyBlack** I love Black Owned Businesses! For a review of your product and Word of Mouth Marketing, visit www.minorityreporttvshow.com



Kisses-Nubian GlamourGirl with LeShelle Smith.

1 min • 👤

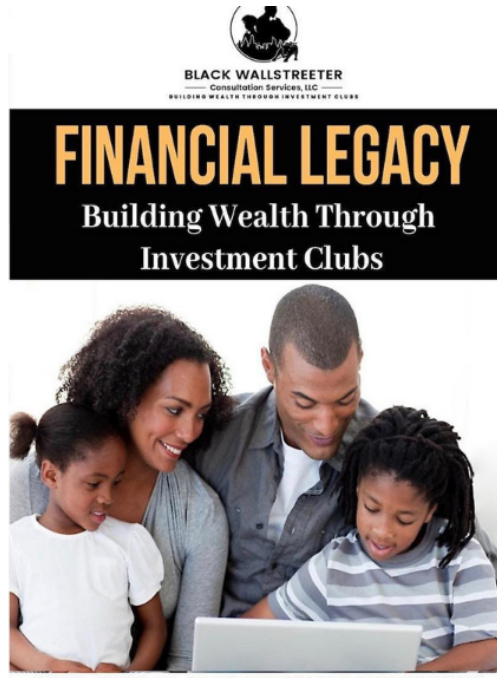
So speechless over 2000 people review this black pearl beaded bodychain necklace 20 people shared this post 70 pieces have sold only have 3 black and 4 white left...almost sold out..



Kisses-Nubian GlamourGirl added 2 new photos — with LeShelle Smith.

33 mins • 👤

I would like to take this time and give a big shout out to my customer and PA yesterday she post the black pearl beaded body chain she purchase I'll receive over 1500 views and 18 people shared her post and that's not including on Instagram as well I receive 50 orders from all over the world that being said god is so good He has blessed me with some wonderful people they have been so supportive truly appreciate from the bottom of my heart that being said **LeShelle Smith** will receive 20% off your next purchase and she will receive \$100 worth of free gift which it can be bags Jewelry clutches or shoes you can look at the views



INTERVIEW WITH KEVON CHISOLM, ESQ. & KAMARI "JR. WALLSTREETER" CHISOLM



eXtreme Growth 1 week ago

Great show!

That is what I love so much about the stock market - no matter you're background, if you can scrape up the money you can become a [very small] part owner of Amazon, or Google or whoever and then gain if that company grows! Amen!

Kevon is quite correct that investing is empowering; like most things that empower, they can also be quite intimidating. Investment clubs are wonderful way to launch into investing. Sadly we live in a world where nothing earns respect like a little bit of money... you take the savings from one broke guy and you've got nothing; you pool money from 100 broke people and you might get an appointment; you pool from 1,000 people and they're buying lunch. There's power in numbers, and the most powerful numbers are preceded by a dollar sign.

Attorney Chisolm, I have just reached the legal paperwork phase of creating a new investment club and will be reaching out to you shortly. I need your help and I hope you can work within a tight budget.

Be legendary...

Mark Lingenfelter

PS: You're a wise father to be teaching Kamari about the market - so long as he has internet he has a way to make real money no matter where he is and not squander his precious time chasing lousy side hustles.

Show less



REPLY



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