XTORUM EXCHANGE, LDA XTM PRE-SALE

INTRODUCTION TO XTM



IN COLLABORATION WITH TORUM TECHNOLOGY SDN. BHD.

CONNECTING WORLDWIDE CRYPTOCURRENCY ENTHUSIASTS

Introducing XTM:

Everything You Need to Know about the Potential of XTM

What is TORUM?

TORUM is a crypto-centric social media platform designed to form a connected and comprehensive one-stop ecosystem by connecting cryptocurrency enthusiasts and blockchain technologists around the world.

This platform will become the central social gathering hub for both cryptocurrency communities and projects where communities meet projects without having to rely on multiple existing social platforms scattered across the internet to stay connected.

Under **TORUM**, cryptocurrency enthusiasts can enjoy **socializing with rewards** while **gaining access to all their daily crypto needs** all in one place, such as rapid information exchange, community building, cryptocurrency trading, etc.

On the other hand, projects can utilize **TORUM** as a **brand new marketing channel** to spread their idea to the right cryptocurrency communities without going through the traditional social platforms filled with non-crypto demographics, improving their market exposure at a minimal cost.

The synergy between cryptocurrency communities and projects, together with various platform functionalities and **XTM** create a connected and comprehensive one-stop ecosystem.

The ecosystem token — **XTM** is the ERC-20 utility token that forms the backbone of **TORUM**'s ecosystem. **XTM** is the connecting dot that holds the ecosystem of **TORUM** together, and is used for various features and functionalities across the entire ecosystem.

Why Participate?

Versatility of XTM

Unlike most of the cryptocurrencies in the market, Landers who purchased tokens from ICOs often struggle to find a way to spend their tokens other than trading. On the other hand, Landers who participate in **XTM** IEO Pre-Sale can immediately use **XTM** throughout **TORUM**'s ecosystem upon completing the purchase on **XTORUM**.

The ecosystem will be built on top of **TORUM** as the central point of community social gathering, attracting crypto communities and speeding up the ecosystem's adoption. The participation of active communities and the utilization of platform functionalities will develop the social media platform into a comprehensive one-stop ecosystem.

To provide the community a seamless way to trade cryptocurrencies, **XTORUM** — a cryptocurrency exchange will be integrated into the ecosystem. **XTM** will become the common factor that connects and shares every community member's interests (content creators, projects, influencers, etc) throughout the platform, thus, making **XTM** the backbone of this ecosystem.

On top of that, **TORUM**'s ecosystem is designed to maximize the utility of **XTM** so that there is a constant demand to support the token's value. From community building to cryptocurrency trading, **XTM** is always used as the only medium of exchange across the ecosystem to back the utility value of the token.

As the ecosystem expands with more features and functionalities, the utility of **XTM** will grow more significant. This scenario will substantially increase the demand for **XTM**, resulting in its value appreciation.

Easy Channel For Cashing Out Token

The integration of **XTORUM** is one of the promising features of this project. The community often struggles to search for an efficient channel to cash out their cryptocurrency reward earned from the existing crypto social platforms. It is highly inconvenient when the cryptocurrency reward is only supported in certain exchanges.

Since **XTORUM** is linked to **TORUM**, **TORUM** Landers need not trouble themselves with looking for an external exchange because they can trade and cash out XTM rewards earned from our Mission System, Support Feature and Token Depository (Exorsus Era) directly on **XTORUM** within the ecosystem.

Buyback-and-Burn Mechanism

Price volatility can be a concern for investors, especially when the cryptocurrency market is still in its earliest adoption phase. To ensure the stability and price growth of **XTM**, **TORUM** will conduct an **XTM** buyback-and-burn mechanism by spending 10% of its quarterly **XTM** profit and burn them from the market every quarter.

Reducing the circulating supply of **XTM** can control its volatility and stabilize the price of **XTM**. Burning **XTM** also helps to make its price more attractive to potential investors, which improves the token liquidity and incentivizes long term **XTM** HODLers.

The mechanism will continue to burn **XTM** every quarter until 20% of the total **XTM** supply is fully burnt (which means there will only be 800,000,000 units of XTM left). Upon the completion of every burn, **TORUM** will disclose the full information of each quarterly burn to the public for transparency purposes.

Profit-Sharing Initiative

Under **TORUM**'s profit sharing initiative, everyone can stake his or her **XTM** in **TORUM**'s token depository system to share 10% of the ecosystem's total quarterly **XTM** profit. To be eligible for the profit distribution, the full amount of deposit has to be staked in the depository and remain untouched for three months. Once the quarterly period has arrived, **TORUM** will use 10% of the ecosystem's quarterly **XTM** profit and share them with all eligible Landers.

The reward a staker receives is based on their respective percentage of the total amount of locked **XTM** in the profit distribution fund (similar to the concept of bounty program staking). The bigger the amount of **XTM** he locks, the greater the share of the profit he will receive.

This initiative effectively reduces the circulating supply of **XTM**, lowering the price volatility of **XTM**. From a long-term perspective, this initiative will build the demand for **XTM** and drive up the token price, as **TORUM**'s ecosystem grows larger and stronger.

Open and Transparent Communication

In a market where scams and cyberattacks are rampant, **TORUM** embodied transparency as one of our core values. For example, you can find the professional profiles of every **TORUM** member in our <u>"About Us" section</u>. **TORUM** understands the importance of openness to the community and the project's integrity and future development.

Also, **TORUM** has always maintained a constant communication flow with various stakeholders, ranging from its private investors to its community. For example, **TORUM**

has made it clear through its whitepaper and concept paper that the project has no intention of using Lander's data throughout its development phases, including its ad slots implementation.

To communicate effectively with interested parties, **TORUM** has established an active presence on numerous social media platforms including, but not limited to

• TORUM : https://www.torum.com/u/torum.official

• Facebook : https://www.facebook.com/torum.official

• Twitter : https://twitter.com/torum official

• LinkedIn : https://www.linkedin.com/torum

• **Reddit** : https://www.reddit.com/r/torumtech

• Medium : https://medium.com/@torum.official

• PeakD : https://peakd.com/@torum

• Instagram : https://www.instagram.com/torum.official

• **Discord**: https://discord.gg/zNws6Cn

Telegram : https://t.me/joinchat/G6zVJhWdm33YSmcA87sPzQ

Operational Working Product With A Clear Roadmap

Before our IEO Pre-Sale commences, **TORUM** has delivered its first milestone - launching its social media platform, which is free and accessible by everyone. Unlike specific cryptocurrency projects that ask for funding without a working product, **TORUM** delivers its social media platform before organizing its token sale.

To ensure the ecosystem's health and future progress, **TORUM** has listed the necessary vital milestones for the next three years in its <u>concept roadmap</u> and <u>technical roadmap</u>. With a carefully planned roadmap, **TORUM** will execute its development strategy and continue delivering the best product experience to the public.

To learn more about **TORUM** as a whole:

• **TORUM** Whitepaper (English) : <u>Click here</u>

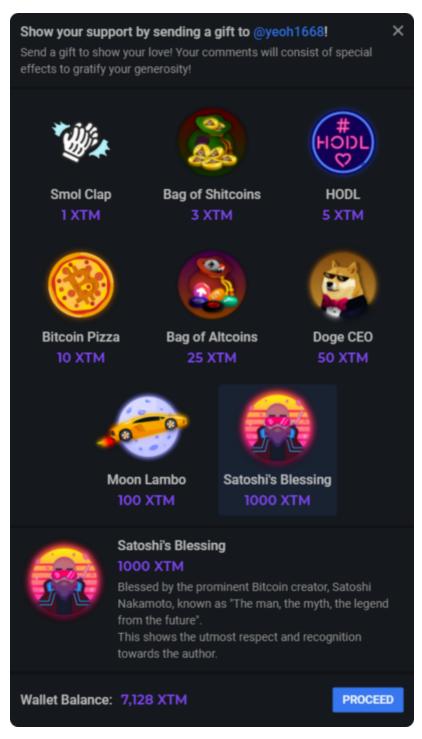
• **TORUM** Whitepaper (Chinese) : Click here

• TORUM : https://www.torum.com/about

What Can Everyone Do With XTM?

TORUM is officially launched in Q3 of 2020, and Landers can immediately use XTM to

Support other Landers' contents on TORUM



The following functionalities will be added into **TORUM** and **XTORUM** to expand the utility of **XTM** as the ecosystem grows extensively in the future:

(i) Supporting Landers on TORUM (Released)

- Function: Allow Landers to use XTM to reward other Landers on TORUM
- Effect: Creating a constant demand for XTM & increasing liquidity of XTM

(ii) Reduced Transaction Fee on XTORUM

- Function: Allow Landers to use XTM to reduce their transaction fee on XTORUM
- Effect: Creating a constant demand for XTM & increasing liquidity of XTM

(iii) Profit-Sharing Initiative via Token Depository

- Function: Allow Landers to lock **XTM** in **TORUM** to unlock access to a mining simulator and share 10% of the ecosystem's quarterly profit
- Effect: Controlling the circulating supply of XTM & increasing liquidity of XTM

(iv) Buying & Selling on Marketplace

- Function: Allow Landers to buy and sell their goods and services using XTM
- Effect: Creating a constant demand for XTM & increasing liquidity of XTM

(v) Advertisement Slot Bidding

- Function: Allow Landers to use XTM to bid for advertisement slots on TORUM &
 XTORUM
- Effect: Creating a constant demand for XTM & increasing liquidity of XTM

(vi) Community Murot Complex

Function: Allow Landers to buy and sell community Murots on TORUM using
 XTM

Effect: Creating a constant demand for XTM & increasing liquidity of XTM

(vii) Premium Subscription

- Function: Allow Landers to unlock a set of unique community building features
 and monetization methods available only to premium members using XTM
- Effect: Creating a constant demand for XTM & increasing liquidity of XTM

(viii) Exchange Listing Initiative

- Function: Allow crypto projects to pay for the full amount of their token listing fee
 on XTORUM using XTM
- Effect: Creating a constant demand for XTM & increasing liquidity of XTM

(ix) IEO Participating Initiative

- Function: Allow Landers to stake their XTM to earn a percentage based IEO participating right by using the concept of staking.
- Effect: Creating a constant demand for XTM & increasing liquidity of XTM

(x) Favourite Coin Integration Initiative

- Function: Allow Landers to stake their **XTM** to earn a right to vote for a coin to be listed in TORUM's Favourite Coin.
- Effect: Controlling the circulating supply for XTM & increasing demand for XTM

The Rationale Behind XTM's Upward Price Potential

The success of **TORUM**'s ecosystem unleashes the potential of **XTM** as the ecosystem itself consists of **TORUM** — the social media platform, the Lander community (content creators, projects, influencers, etc), ecosystem token — **XTM**, and numerous platform functionalities, including **XTORUM** — the cryptocurrency exchange.

The collaboration between all ecosystem components bound together by **XTM** will build a consistent Lander traction and form a synergy between one another in the ecosystem. Therefore, the synergy shared between every ecosystem element is the key to unlocking **XTM**'s upward price potential.

To build up the community in the ecosystem, **TORUM** commits to disburse 40% of the total supply of **XTM** (400,000,000 units of **XTM**) to **TORUM** Landers gradually through the platform's mission system. The mission system is the catalyst behind the ecosystem's growth rate, responsible for attracting new Landers and retaining existing Landers in the ecosystem.

As the ecosystem expands further, communities on **TORUM** will become more robust and more engaged. Attracted by the active community interaction on **TORUM**, other industry players, e.g., crypto and blockchain projects and related government officials, will be eager to join **TORUM**. This opportunity creates two ripple and lasting effects known as the critical mass effect and network effect, where new and existing Landers will continuously bring more Landers into the ecosystem.

The soaring number of Landers means more people are using **XTM** for the following functionalities:

- (i) Supporting Landers on **TORUM**,
- (ii) Transaction Fee Discount on **XTORUM**,

- (iii) Profit-Sharing Initiative via Token Depository,
- (iv) Buying & Selling on Marketplace,
- (v) Advertisement Slot Bidding,
- (vi) Murot Complex,
- (vii) Premium Subscription,
- (viii) Exchange Listing Initiative,
- (ix) IEO Participating Initiative,
- (x) Favourite Coin Integration Initiative.

The rising utility will drive up the demand for **XTM**, creating a surge in value for **XTM**. As the network effect and critical mass effect multiplies, the total revenue generated from both **TORUM** and **XTORUM** will also amplify. The growing profit of the ecosystem will boost the effect of **TORUM's** buyback-and-burn mechanism and profit sharing initiative, benefiting every **XTM** HODLer and ecosystem participant. From a long-term perspective, **XTM**'s circulating supply will be kept under control, while **XTM** continues to enjoy a consistent liquidity level in the market.

With such a potential ecosystem behind its back, **XTM** can be one of the most valuable unlisted utility tokens in the market. To a certain extent, it might even possess the potential of being resistant to market movement to a certain degree.

XTM IEO Pre-Sale Details

In the coming October 1, 2020, TORUM is going to organize **XTM** IEO Pre-Sale and up to 10,000,000 units of **XTM** (1% of total **XTM** supply) will be up for grabs. For more details about **XTM** IEO Pre-Sale, please refer to <u>XTM IEO Pre-Sale Details document</u>.