

# TORUM Concept Roadmap

In this paper, you are going to explore the different eras of TORUM that are expected to take place between 2020 and 2023. Each era represents the different growth phases of TORUM, where TORUM have to complete a set of objectives before moving on to the next era.

For more details about TORUM's Technical Roadmap, please click [here](#).

*(Note: The characteristics and criteria of the eras are subjected to change depending on the market condition, community needs, maturity of decentralized technology, etc.)*

## Genesis (Est. 2020 - 2021)



“The beginning is the most important part of the work.”— **Plato, The Republic**

Genesis is the first development phase of TORUM, which marks the birth of the TORUM ecosystem.

Genesis is further divided into three main phases, consisting of:

### (i) Private Beta Phase (**Current Phase**)

During the private beta phase, the engagement level of the community should be at its highest, since the information cycle on TORUM is fully open and easily accessible. Every Lander has the early advantage to engage in community building on TORUM, as well as receiving XTM rewards from Mission System and collecting limited edition badges.

### (ii) Public Beta Phase

Entering into the public beta phase, XTORUM Exchange will be integrated into TORUM, where the community can start trading XTM within the same ecosystem. This integration is a significant one of the two most important updates

to TORUM because it is not only crucial in providing liquidity to the XTM market, it also leads to the next important event — TORUM IEO.

### (iii) Official Launch Phase

After IEO is concluded, TORUM will be working its way into its official launch event. At this phase, TORUM will form an ecosystem partnership network consisting of the major cryptocurrency and blockchain players in Malaysia. TORUM will move onto Exorsus once the ecosystem has 10,000 registered users and other key objectives are attained.

#### Key Objectives:

- Official Launch of TORUM and XTORUM Exchange
- Organizing TORUM IEO & TORUM IEO Bounty Program
- Rewarding the first 10, 100, 1,000 and 10,000 batch of registered users limited edition badges
- Giving 6-Month Zero Transaction Fee Promotion in XTORUM
- Obtaining 10,000 registered users
- Forming the largest ecosystem partnership network in Malaysia

## Exorsus (Est. 2021)



*“Unity is strength... when there is teamwork and collaboration, wonderful things can be achieved.”—*

**Mattie Stepanek**

Exorsus is the second development phase of TORUM, which is the stage where TORUM builds up the critical mass effect.

The main objective of Exorsus is to acquire the number of users required to achieve the critical mass effect, which we foresee to be 100,000 users. During this era, TORUM will expand its ecosystem to other strategic regions such as Korea and Japan that are more crypto-centric.

In the meantime, TORUM will be focusing on various incentive initiatives on popular crypto social platforms, such as Hive, Bitcointalk and Steemit. Creating presence in these platforms is crucial to the development of TORUM because cryptocurrency communities are highly active on these platforms.

Exorsus is also the era where TORUM must move swiftly and attract as many cryptocurrency communities as possible. To do that, TORUM must attain the critical mass effect, where the ecosystem requires at least 100,000 number of registered users. When the 100,000 target number of users is achieved, TORUM will have the fame and popularity to move on to the next era — Crescentia.

Key Objectives:

- Expansion of TORUM Technical and Marketing Talents
- Generating Traction From Popular Crypto Social Platforms
- Forming An Ecosystem Partnership Network Among Other Strategic Regions
- Achieving Critical Mass Effect In The Ecosystem
- Obtaining 100,000 registered users

## Crescentia (Est. 2021)



*“Coming together is a beginning. Keeping together is progress. Working together is success.” — Henry Ford*

Crescentia is the third development phase of TORUM, where the ecosystem attains the network effect.

As important as Exorsus, this is another critical point in TORUM’s development where the entire ecosystem is challenged on its ability to retain the new users brought upon by the critical mass effect, which brings you to TORUM’s answer — Network Effect.

There are several ways on how TORUM decided to create the network effect. Network value is TORUM’s first way of forming network effect, which is done by increasing the number of crypto projects and the cryptocurrency communities on the platform. Updating the number and types of Murot and implementing other crypto-centric functionalities are also part of TORUM’s strategy to form the network effect.

Once the network effect is obtained, its combined positive impact with the critical mass effect will bring even more users into the ecosystem, stretching the growth rate of the ecosystem to its limit. Motivated by the vibrancy and diversity of the TORUM community, more and more industry personalities, such as lawmakers, cryptocurrency news aggregators will join the community in the process, continuously adding value to the ecosystem.

As the network effect multiplies the growth rate of users, the utility of XTM will greatly increase as well. The rising number of users will increase the liquidity and utility of XTM, creating an upsurge in demand to support the value of the token. The combined effect will generate a massive impact to the value of XTM, bringing back tremendous profit back to the ecosystem and XTM HODLERS.

Once the ecosystem has over 1,000,000 registered users and completed other key objectives of Crescentia, TORUM will move on to the next era — Maturitas.

Key Objectives:

- Achieving Network Effect In The Ecosystem
- Forming an In-House Team of Blockchain Developers
- Becoming One Of The Hottest Crypto Social Platforms
- Succeed in Advancing XTM Into One Of The Top 100 Biggest Cap Cryptocurrency
- Obtaining 1,000,000 registered users

## Maturitas (Est. 2022)



*“Sometimes before we can usher into the new world, the old must be put to rest” — Game of Thrones  
Season 6 Episode 10: ‘The Winds of Winter’*

Maturitas is the fourth development phase of TORUM, where the ecosystem will officially begin its decentralization work.

From the very beginning, when the concept of TORUM was first conceived, the team fully recognized the need for TORUM to be decentralized, so that TORUM can fit itself completely into the decentralizing code and nature of the cryptocurrency and blockchain industry.

Given the landscape and maturity of the existing decentralization technology from Genesis (when TORUM was first launched), the team believes that decentralizing TORUM will risk deteriorating the overall UI/UX of the platform. TORUM is also aware of the lack of decentralized infrastructure to implement every functionality that the team has in mind, which will heavily affect TORUM's ability to create the network effect in Crescentia.

Therefore, TORUM will take its first step of decentralizing its ecosystem during Maturitas, either by relying on existing decentralized smart contract platforms like Ethereum and EOS or designing a brand new customized blockchain for the ecosystem. Depending on the development of decentralized technology, TORUM will choose the best option that has the best scaling potential and network capacity, along with the support and consensus of the TORUM community.

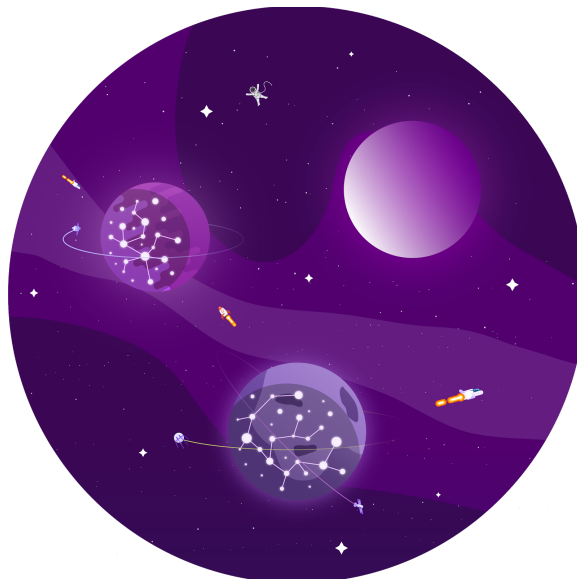
The second step will be launching a public testnet and undergo multiple heavy stress tests to ensure the network is able to handle the fast and heavy transaction volume demand of the ecosystem. There is also the problem of decentralizing only TORUM or both TORUM and XTORUM Exchange. Given the recent positive progression of De-Fi and decentralized exchange, TORUM is considering the possibility of the latter option.

The third step is to make the testnet open for the public to become nodes and participate in this network together with the team. After the stress test and other required frameworks are completed, TORUM will begin its next and last era — Concordia.

Key Objectives:

- Realizing The Vision of Becoming The Social Media Choice of The Industry
- Attaining 80% of Market Penetration
- Succeed in Advancing XTM Into One Of The Top 50 Market Cap Cryptocurrencies
- Launching TORUM Blockchain Testnet

## Concordia (Est. 2023)



"Sometimes you just have to die a little inside in order to be reborn and rise again as a stronger and wiser version of you...!!" — **Aagam Shah**

Concordia is the fifth and final development phase of TORUM, which marks the rebirth of a decentralized TORUM ecosystem built on top of the TORUM Chain.

At this point, TORUM envisioned its ecosystem as one of the most active decentralized, autonomous and self-governed ecosystems, participated by every cryptocurrency enthusiast and blockchain technologist around the world. The XTM will cease to be an ERC-20 token, and become a fully fledged coin. The community can freely join the blockchain network together, protecting the safety and security of the blockchain.

From this point onwards, the possibilities are endless. While the team has ambitious plans and goals in mind, the team certainly does not want to repeat the empty promises culture made by ICO projects back in 2017. Therefore, what the team can share is that Concordia is the stage where TORUM will focus on either maintaining or multiplying its network effect by expanding to other crypto and blockchain-related fields.

Due to the complexity and fast moving nature of the crypto space, TORUM will only be disclosing the general idea of what constitutes Concordia and what TORUM aims to achieve during Concordia in Exorsus. Starting from Crescentia, TORUM will explore and discuss the comprehensive development timeline of Concordia with the community from time to time.

Key Objectives:

- Venturing into New Industries, such as Custodial Services, Education (Academy)
- Capturing 90% of Cryptocurrency Community
- Pushing XTM Into Top 10 Biggest Market Cap Coins Spot.

*(Note: The characteristics and criteria of the eras are subjected to change depending on the market condition, community needs, maturity of decentralized technology, etc.)*

---

Thank you for reading this article until the end. Join us in our mission to shape the cryptocurrency and blockchain industry to a better future. You can make the difference.

**To learn more about TORUM as whole, do take a look at our**

[TORUM Whitepaper \(EN\)](#)

[TORUM Whitepaper \(CN\)](#)