



TCI Global Conference 2021

From 15 to 17 September 2021 the TCI Network is gathering in Kazan (Russia) in a hybrid format combining an in-person conference experience with virtual components (for all details see www.tci2021.org).

What is a hybrid conference?

It is a new innovative way of conferencing to learn, connect and network, where delegates can attend either in person or online from wherever you are in the world.

Conference participants traveling to Kazan will experience all the usual highlights of TCI conferences including inspiring talks and presentations, outstanding networking opportunities, workshops, breakout sessions and cluster tours.

Through a virtual platform, delegates will also be able to explore live and on-demand content, interact in live streamed Q&A discussions and engage virtually with the global community of practitioners working in clusters and innovation ecosystems.

Your safety is our priority

We're closely monitoring COVID-19 regulations in line with advice from the federal and local government and health authorities to ensure a safe and secure conference environment.

(https://tci2021.org/assets/health_policies_and_measures_covid-19.pdf).

We help to prepare your visit to Kazan (https://tci2021.org/#traveling_to_kazan):

- ❖ Visa information
- ❖ Invitation letters
- ❖ Health requirements
- ❖ Insurance (strongly recommended)



Call for proposals

The 24th TCI Global Conference provides an opportunity for delegates to speak as panelists on Day 3 (September 17) in a series of breakout sessions that are approximately 1 hour long.

These sessions are designed to foster interactions between participants (including panelists) while sharing learnings, best practices, ideas and solving problems related to cluster development, economic growth, international trade, circular economy and innovation.

- Do you want to share your experience?
- Do you want to interact with cluster experts from all over the world?

By contributing your insights, experiences and questions regarding cluster operations, running cluster programs or developing changes in cluster policy, you will help make this conference a highly interactive learning experience for all of us. We welcome submissions from cluster practitioners, business leaders, program holders and policy makers.

We have chosen the **3C model** to structure the dialogue:



❖ CITIES

CITIES TODAY ARE NOT ONLY A PLACE FOR PEOPLE TO LIVE. CITIES ARE DEVELOPING AND PRESERVING HISTORY, INTRODUCING NEW TECHNOLOGIES AND PROMOTING AN IMPROVEMENT OF THE QUALITY OF LIFE, EFFECTIVE BUSINESS AND DEVELOPMENT OF THE ECONOMY.

1.1 Cities of the future. Smart City Technologies

1.2 Clusters in megacities

1.3 Clusters in the development of cities with industrial heritage and small manufacturing centers.

1.4 The role of clusters in creating a comfortable and creative environment

❖ COOPERATION

WE LIVE IN AN ERA OF OPPORTUNITY, IN COUNTRIES WHERE THE MECHANISM OF ECONOMIC DEVELOPMENT AND MODERNIZATION HAS BEEN LAUNCHED. THE PRIORITY IS EQUAL OPPORTUNITIES FOR BUSINESS, CITIZENS AND INVESTORS TO PARTICIPATE IN THEM. THE FUTURE CANNOT BE BUILT ALONE.

2.1 Clusters and new technologies in new forms of association

2.2 Embedding SMEs in technology chains

2.3 Development of Health clusters

2.4 Clusters without borders



❖ CIRCULAR ECONOMY

GLOBAL ENVIRONMENTAL CHALLENGES ARE SIGNIFICANTLY NEEDED TO REPLACE AN OUTDATED TRADITIONAL ECONOMIC MODEL WITH A SUSTAINABLE RESOURCE EFFECTIVE MODEL BASED ON SOCIALLY TECHNOLOGICAL INNOVATIONS.

3.1 Global trend - local actions

3.2 Circular city / region

3.3 Corporations as leaders of change in the region

3.4 Role of clusters in training and retraining of personnel for a changing economy

Submission procedure:

You can submit your contribution after creating your profile for the conference on the website (https://www.tci2021.org/#delegate_packages) where we will ask you to provide the following information:

- Name of presenter
- In which of the 3C's do you wish to contribute?
- Brief abstract of your contribution (150 words)
- Key message you want to communicate (280 characters)
- Are you planning to participate on site (travel to Kazan) or online (through virtual platform)?
- In which format will your contribution best perform (explain the kind of session you imagine, interaction with participants, duration, material needed)



Note that your contribution proposal must be in English and only one proposal can be submitted per registration. You will receive a confirmation email with your submission details. Please note that this is not an acceptance of your proposal, simply an acknowledgement that we have received your proposal. (If you do not receive an email acknowledgement, please check your junk mail folder. Email us at speaker.tci2021@innokam.ru if you do not see an email acknowledgement).

It is expected that once you have been notified of your proposal acceptance that you register for the conference by Thursday, July 1, 2021 or your proposal will be removed from the conference schedule.

It is also expected that you will work with your panel and moderator ahead of the conference to determine how best to maximize the interactions between all participants. Creativity is highly encouraged.

Please note that your proposal details may be made available to all registered attendees to review before the session on the event app. Any presentations will also be archived and made available on the TCI Network website following the conference.

Key dates:

- 29 April 2021 Opening Call for Proposals online
- 01 June 2021 Deadline for submission of Proposals
- 14 June 2021 Notification selected speakers
- 30 June 2021 Deadline for early bird registration (payment included)
- 1 July 2021 Program with confirmed speakers
- 15-17 September 2021 conference days

Questions?

Email Conference Team at tci2021@innokam.ru